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MAKING A HOBBY OF ORCHIDS

* JAN 29 19 In our files are many nice letters informing us of the success of growing orchids for the first time by people whose age ranges from 9 years to 70 years.

We are especially gratified with the visits we have had from people all over the United States and they are as welcome whether they buy or just talk, orchids.

Our business grew from our hobby and we still consider it as such in many ways. Somehow we feel that when we obtain a new customer who wants one plant to start we have made a new convert into the fascinating pleasure of growing the ultimate in flowers. Truly they are the jewels of the flower kingdom and a new seedling blooming for the first time is as interesting to us as the final chapter of a good book.

Due to the many requests we have had for a more descriptive list, we respectfully submit our new one hoping that it might help with your selection. We join with all those who offer plants to the amateur in recommending the species as a beginning. Although we offer hybrids from time to time our greatest business is with the more hobust, and in many cases finer flowered species.

We wish to take this opportunity of thanking all those hundreds of customers for their past patronage and to wish them continued success with their hobby.

OFFICE

GREENHOUSE

RECF

24 Village Road Pompton Plains, N. J. Terhune 5-3986 W

Turnpike & Alexander Ave. Pompton Plains, N. J. Terhune 5-3994

CALANTHE

Mc Williams

62.57

Winter - Spring

Spray up to 35 flowers, white with read lip. Dormant mammoth bulbs.

CATTLEYA

This genus is the most popular of all orchids. They include beauty with usefulness and are included with the intermediate varieties growing at a temperature of 60° to 65°.

October Bowringiana Brazil \$5. - \$7.50 Rose purple in clusters of 5 to 15 flowers, much darker on the lip.

Costa Rica Summer Dowiana Yellow sepals and petals. Red lip, throat heavily veined with gold.

Colombia Summer \$8. - \$15. Rose sepals and petals, lip crimson purple with gold markings in throat. The largest of the species.

\$5. - \$10. Autumn Bright rose, lip deep crimson purple.

Mendelii Colombia Summer \$5. - \$20 Variable, white to pale purple sepals and petals with magenta or purple lip.

\$7.50 - \$15. Venezuela Spring Flowers larger, variable. Rose with crimson lip, yellow markings.

Percivaliana Venezuela Dec. - Jan. Dark sepals and petals, very dark lip.

Schroderae Colombia Spring \$5. - \$10. Light rose, deeper on lip, with gold throat. Sweetly scented.

Colombia Dec. to March \$5. - \$7.50 Very variable, sepals and petals blush, lip crimson purple, gold in throat.

CYMBIDIUM - Cool

Yellow and pink hybrids. Blooming size only. \$15. and up.

CYPRIPEDIUM - Cool

Insignae, cool type, green and brown of medium size (c)
Insignae Sanderae (c) yellow \$3. each \$5. Harrisonianum; mahogany hybrid (c) Harefield Hall, large insignae type (c) \$7.50 - \$15. Aureum surprise, handsome yellow and white hybrid (c) \$15. - & up Venustum, purple and green (c) \$5. Many other species and hybrids.



DENDROBIUM - Int.

| 4 | | | | | | |
|---|--------------------------------|--|--|--|--|--|
| Merlin Large flower of white and rose with deep purple blotch in the lip. A good hybrid of the Nobile type. | \$7.50 - \$15. | | | | | |
| Dearei Almost extinct in Phillippines. Flowers white, green in the throat. Long lasting. Supply limited. | \$15 \$25. | | | | | |
| Nobile Spring Similar to Merlin above but flowers smaller and hardly two plants alike. | \$5 \$7.50 | | | | | |
| Formosum Fall White, spade lip with orange-yellow stain. | \$5 \$7,50 | | | | | |
| Phalaenopsis Winter Various from dark to light purple. | \$7.50 - \$15. | | | | | |
| LYCASTE - Cool | | | | | | |
| Aromatica Winter Golden yellow flowers of good substance. Long lasting, fragrant. | \$5• | | | | | |
| LAELIA - Int. to cool | | | | | | |
| Anceps Fall Flowers 3 to 4". Rose with deep purple lip, variable. | \$4.00 | | | | | |
| Purpurata alba Spring White sepal & petals with deep purple lip and labellum. | \$15. | | | | | |
| ODONTOGLOSSUM - Cool | | | | | | |
| Grande Fall-Winter A cool type and very beautiful. Scapes of 3 to 5 large flowers with sepals yellow, barred with chestnut brown. The "Baby Orchid". | \$7.50 | | | | | |
| Pulchellum Spring Small pure white flowers with touch of yellow in labellum. Looks like an inverted white viola. Long lasting. | \$5 \$7 . 50 | | | | | |
| ONCIDIUM - Int. | | | | | | |
| Felxuosum Spring & Summer Small spray of yellow flowers barred with chestnut brown. | \$5, | | | | | |
| Sphacelatum Spring Small flowers with chestnut brown sepals and petals barred with yellow, lip golden yellow. | \$5• | | | | | |
| Splendidum Winter Erect stems with large yellow flowers, petals barred, chestnut brown, large flat lip. | \$5 • - \$7 • 50 | | | | | |
| Varicosum var Rogersii Autumn Graceful sprays of yellow flowers in the fall. | \$3.50 | | | | | |
| PHAIUS - Warm (Beetle zone only). | | | | | | |
| Grandifolius (Num Orchid) Spring dormant bulbs (June) Spray of tan flowers backed active plants in summer with white on sepals and petals. Tubular purple lip and labellum. | : | | | | | |
| PERISTERIA - Warm | | | | | | |
| Elata (Dove Orchid) Summer White flowers on long spray. | \$5. - \$10. | | | | | |



STENOGLOTTIS - Cool Longifolium Natal, Africa \$5. Autumn Spike about 12" high, dark purple flowers resembling the heuchera (coral bells). TRICHOPILIA - Cool Suavis \$7.50 Fragrant flowers about 1" across, creamy white, with red-purple in the lip. VANDA - Int. Coerulae Various \$10. - \$15. The famous "Blue Orchid". It needs lots of light and cool temperature. Tricolor Various \$10. Java Sprays of large yellow flowers spotted (Specimen plants $2\frac{1}{2}$ - 3 ft. \$35.) with purple, purple lip. Long lasting. Suavis \$10. - \$20. Similar to above of which it is a variety. However, flower background is white. Hybrid vanda seedlings, 1" ready for $2\frac{1}{2}$ " labeled \$2.50 unlabeled 1.50 11 11 11 11 7411 2.50 4.00 labeled ZYGOPETALUM - Cool Mackayi \$5.00 Winter Flowers about 3 inches, light yellowish-green blotched with purplish-brown. Bright lip, fragrant. ANTHURIUMS

Scherzerianum
Red, flame and spotted varieties

Spathiphyllum var Clevelandi
White

Andreanum hybrids
Red, salmon and pink varieties only.

\$5. - \$7.50
\$2.50 - \$5.

\$5. - \$10. up

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Many customers have availed themselves of our offer of plants for beginners, and we have varied our collections from time to time. We will also work out any selection to meet your growing conditions. We offer the following as a suggestion. They will give a long period of bloom depending upon the number of plants purchased.

\$12.50

C. Trianae
C. Percivaliana
Oncid. Splendidum

C. Trianae
C. Gaskelliana
C. Percivaliana
Cyp. Harrisonianum

SPECIAL OFFER

PIERRE CHOLET hybrids 30% off original list. Large 6 to 7 bulb blooming size plants, some in sheath, are offered subject to prior sale.

CATTLEYA Celtica, Fabianid, Fragonard, Gudrun, Interteta, Veriflora, Octave Doin. IC. Bella, Canhamiana, Finistere, Min. Orban, Pierre Loti, Monty, Wellesiana.

All Fall & Winter Blooming.

Single plants \$10. 3 for \$28. Supply limited as we have only one or two of a kind.

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To meet the demand for those wishing to purchase hybrids in 4" pots we offer for a limited time several fine varieties that have bloomed. Prices are from \$5.00 to \$7.50 each.

OTHER HOUSE PLANTS

Bromeliads in variety. As most of our plants are hybrids we offer a few types of the Aechmea such as fulgens, fasciata, etc. Blooming size plants from \$4. each.

Haemanthus, King Alfred. A gorgeous coral head of flowers about 8" across in the summer. Treat like the amaryllis. Shipping of large bulbs Feb. to April. \$6. each.

Hoya cornosa. A lovely trailing vine with wax-like flower clusters. Small plants \$1.50. Specimens on bark or wire frames from \$25.

ANTHURIUM SCHERZERIANUM

One of the most exotic of tropical plants suitable for the home is the Anthurium Scherzerianum.

Offerings of these plants by us is limited to the red and varigated hybrids of which there are many types. Some in solid red and others in spotted varieties of red of many shades.

Growing the plants in the home has become increasingly popular as the prices are now within the reach of all. Small plants will bloom but the flower will naturally be smaller until the plant increases in size.

The growing requirements are simple. Ample water with good drainage. Any temperature above 55 degrees and a north or south window will give good results. Syringing the leaves or washing them when dusty will be beneficial. Although they like humidity and can be grown over a shallow pan filled with cinders they do want drainage. The resting period is usually in the late winter although we do have some in bloom all thru the year. While resting it is well not to overwater.

Plants shipped out of pots may be repotted in a mixture of one third each of peat, sand and light soil. They also do very well in osmunda and screenings of orchid peat would be excellent. Straight sphagnum is not recommended as it dies and becomes water logged and sour. This can be used however as a top dressing to encourage roots and after they form the top may be cut out and a new plant started.

Diseases are few and the only attention is to spray when new growth starts as plant lice will attack the new growth and sometimes a flower as it is forming. A mild solution of Red Arrow or D D T will kill them.

Flowers will last several weeks and large plants will produce 4 to 6 blooms a year. Since the flower lasts about a month you are assured of a continuous growth for several months.

Plants will be shipped out of pots, bare root, outside of beetle zone and to Panama, Puerto Rico, Cuba and Hawaii.

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We will be pleased to have you visit our greenhouse when in the vicinity. As ALL CULLS are burned we never offer inferior plants and you are free to choose your own when buying. Neither are you obligated to buy when you visit us.

Our booklet "Orchids are Our Hobby" will be sent free to all purchasers. We answer hundreds of letters each month to try to help those who need it. This practice will continue as we get a great deal of pleasure from it.

We give no warranty, expressed or implied, as to the expectancy of production of any of the plants we sell and will not be responsible for the crop. Prices quoted are F.O.B. Pompton Plains, N.J. Plants offered subject to prior sale.

Minimum order \$5.00, otherwise add 10% packing charge.

Terms: Cash with order.

To make room for larger commercial varieties of cattleyas and new imports of anthuriums we are forced to dispose of all botanicals. All are blooming size plants well established. As there are only one or two of each we suggest second choice.

Number of plants

| 2 | Catt | Chocoensis |
|---|------|------------|
| 2 | 11 | Skinnerii |

Harrisonianum

1 Superba

1 Angraceum Eburneum 6" pot

3 Epidendrum Cochlioda

Ciliare

2 Brassia verrucosa

Vanda Lamellata Cirropetalum picturatum 3

2 Stanhopae wardii 3 Phaius Wallachii4 Coelogne cristata

4 Aerides quinquevelorum



Large flower purple hybrids in $4^{\prime\prime}$ & $5^{\prime\prime}$ pots Price \$5.00 to \$10.00 each

| Lc | Alphand Eximia | Cattleya | Madam Alex Dennis |
|----|--------------------------|----------|---------------------|
| 11 | | 11 | Petersii |
| | London | | Moira |
| 17 | Rabeiana | 11 | Genl Pultney |
| 11 | Fascinator | 11 | Achtendresii |
| 11 | Regina x Purpurata | 11 | Gravesiana |
| 11 | Mrs. G. W. Law Schofield | 11 | Mrs. Fred'k Knollys |
| 11 | G. S. Roebling | t1 | Enid |
| 11 | H. S. Leon | 11 | Barbara White |
| 11 | Gladiator | ** | Gay Gordon |
| 11 | Queen Mary | 11 | Boadicea |
| 11 | Lord Derby | 11 | G. S. Roebling |
| 11 | Hurealis | 19 | Adria |
| 11 | Lorna Neils | 11 | Miss Kemp |
| | | 11 | Pres Wilson |
| | | 11 | Clotho |

| | Stud and exhibition plants offered subject to prior sale | • |
|---|---|------------|
| 1 | Bc. Eudora var Du Pont Winter 6" flowers - Light s & p with dark purple spot in lip. | \$35. |
| 1 | Bc.Fabia light flower good substance, spring | 25. |
| 1 | Bc.British Queen var Stonehurst FCC, RHS fall usually 7" flowers medium dark, a beauty | 35• |
| 1 | Bc.British Queen var Pattersoni FCC Rhs similar to above, slightly darker ordinary B. Q. listed by Armacost at \$95. | 40. |
| 1 | Bc.Cliftoni, bloomed December, fine shape | 30. |
| 1 | Bc.Mme. Charles Maron, spring | 25. |
| 1 | Bc.Eudora variety DuPont winter | 25. |
| 1 | Bc.Orienta x C Labiata, primary cross of fine substance and color | 35• |
| 1 | Bc.Ruby | 17.50 |
| 1 | Bc. Cliftoni, fine large brasso, winter | 17.50 |
| 1 | Blc. Gordon Highlander, light flower but very good | 20. |
| 1 | Blc. Afterglow | 17.50 |
| 1 | <pre>Lc Queen Mary var Stonehurst F.C.C., RHS C. Louella Parsons, white/ purple lip. The originator prices this size at \$50.</pre> | 55. 25. |
| 1 | Lc Eunice alba var Constance AM, R.H.S. in sheath | 25. |
| 1 | C Barbara Dane x C. Trentino, fine white large plant Aerides crispum var Armstrong AM, R.H.S. | 25. 15. |
| 1 | Vanda Luzonica var Pattersoni | 10. |

matte work